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Newsroom: RWU Law Website Wins Silver!

Roger Williams University School of Law

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Newsroom

RWU Law Website Wins Silver!

The Council for Advancement and Support of Education (CASE) has awarded the Silver Medal to RWU Law for its redesigned website.



Dec. 16, 2010 - The Council for Advancement and Support of Education (CASE) has awarded its Silver Medal to <u>RWU Law's newly redesigned website</u> for its 2011 District I Communication Awards.

Roger Williams University School of Law officially launched its newly redesigned website (<u>law.rwu.edu</u>) in May, after more than a year of work and preparation. The site features a fast-growing array of interactive maps, videos, photo galleries, profiles, stories and other valuable data resources.

The Council for Advancement and Support of Education is a professional association serving educational institutions and the advancement professionals who work on their behalf in alumni relations, communications, development, marketing and allied areas. CASE helps its members build stronger relationships with their alumni and donors, raise funds for campus projects, produce recruitment materials, market their institutions to prospective students, diversify the profession, and foster public support of education.

District I covers the northeastern U.S. and Canada: Connecticut, Maine, Massachusetts, New Brunswick, Newfoundland and Labrador, New Hampshire, Nova Scotia, Prince Edward Island, Quebec, Rhode Island and Vermont.

The awards in our category were as follows:

WEBSITES: FULL SITES

GOLD

Boston University "International Programs Website"

SILVER

Roger Williams University

"School of Law Website"

- Steven J. Pereira, Director of Web Services
- Michael M. Bowden, Director of Law School Communications
- Raymond S. Talamo, Director of Design Services/Senior Art Director
- Honorable Mention

Boston University
"College of Communications Website"

Honorable Mention

McGill University "Alumni Online Community Website"

Honorable Mention

Northeastern University

"Northeastern University Homepage"

The awards will be presented at the 2011 CASE District I Conference on January 27 and 28 at the Westin Copley Place Hotel in Boston.

RWU Law students, faculty, staff and alumni offered assistance throughout the development of the website, through focus groups, surveys, and any countless other contributions, direct and indirect. In

particular, Assistant Dean of Admissions **Michael Boylen** and Assistant Director of Admissions **Debi Curry** were "in the trenches" with the core development team from start to finish.

Be sure to watch the website in the year ahead as RWU Law continues to expand and deepen its content and capacity!