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Newsroom: WSJ: Tuition Reduction Success Story

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Newsroom

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WSJ: Tuition Reduction Success Story

The Wall Street Journal profiled RWU Law as one of "a handful of U.S. law schools" that successfully boosted enrollment in a down economy by reducing tuition.

From the Wall treet Journal: "Law Schools Boost Enrollment After Price Cuts," by Jennifer Smith

Read a New York Post editorial on the story.



Sept. 2, 2014: A strategy rarely employed in legal

education — price-cutting — appears to be paying off for a handful of U.S. law schools.

Three institutions that trimmed tuition for some or all students are set to boost their first-year class sizes by 22% to 52% this fall compared with 2013, according to an analysis of preliminary enrollment data by The Wall Street Journal. [...]

First-year enrollment increased by 28% at Roger Williams University School of Law in Rhode Island after a tuition reduction, and by 22% at the University of La Verne College of Law in California.

[...]

At Roger Williams University School of Law, returning students can keep their existing aid and pay the old tuition rate of \$41,400, or waive the award and pay \$33,792 under the new model. "Many current students are paying less than they did previously," a spokeswoman said, "and nobody is paying more."

For full story, click here. [http://online.wsj.com/articles/law-schools-boost-enrollment-after-price-cuts-1409671882]