

The Professor Anthony J. Santoro Business Law Lecture Series brings leading lawyers and business professionals to RWU Law, presenting on important issues in the field of business law while enriching the school's dynamic learning environment with practical knowledge and valuable networking opportunities.

This series is a tribute to Professor Santoro's distinguished career as a legal educator, a past president of Roger Williams University and the founding dean of Roger Williams University School of Law.

We would like to thank all of our generous donors for making this endowed lecture series possible, with sincere appreciation going to the following individuals for their leadership support: Brian C. Ali, Esq. '06, The Honorable William A. Flanagan '05, Mr. Mario J. Gabelli '92H, Kevin W. Lewis, Esq. '08, John A. Pagliarini Jr., Esq. '99, Kevin P. Sullivan, Esq. '08, Jason B. VanVolkenburgh, Esq. '07

A special thank you to the following corporate donors:

Deutsche Bank Americas Foundation
Hunter Douglas
Hinckley Allen LLP

Support the Professor Anthony J. Santoro Business Law Lecture Series
through a secure online gift at
<http://law.rwu.edu/give/santoro-lecture-series-endowment>.



Office of Program & Events
lawevents@rwu.edu - 401-254-4659

The 3rd Annual Professor Anthony J. Santoro
Business Law Lecture Series



GERRY RISKIN

**THE BUSINESS OF LAW:
DISRUPTIONS IN THE MARKET
FOR LEGAL SERVICES**

September 18, 2014

5:30 p.m.

Reception to Follow

Roger Williams University
SCHOOL OF LAW

GERRY RISKIN



Gerald Riskin is a Canadian lawyer and business school graduate, author, management consultant, and pioneer in the field of professional firm economics and marketing. His books include *The Successful Lawyer and Practice Development: Creating the Marketing Mindset*. He has consulted or presented for private firms and at the request of, among others, the Canadian Bar Association, American Bar Association, American Institute of Certified Public Accountants (AICPA), the Law Society of the UK, Institute of Law Firm Management (ILFM), The Financial Times, and the National Association of Law Firm Marketing Administrators.

PROGRAM

Welcome

MICHAEL J. YELNOSKY
Roger Williams University School of Law Dean & Professor of Law

DONALD J. FARISH, Ph.D., J.D.
Roger Williams University President

Opening Remarks

ANTHONY J. SANTORO
Roger Williams University President Emeritus & Professor of Law

The Business of Law:

Disruptions in the Market for Legal Services

GERRY RISKIN

Edge International

Introduced by

CECILY V. BANKS

*Professor of Legal Practice and Director,
Corporate Counsel Clinical Externship Program*

Reception to Follow