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From the Editor

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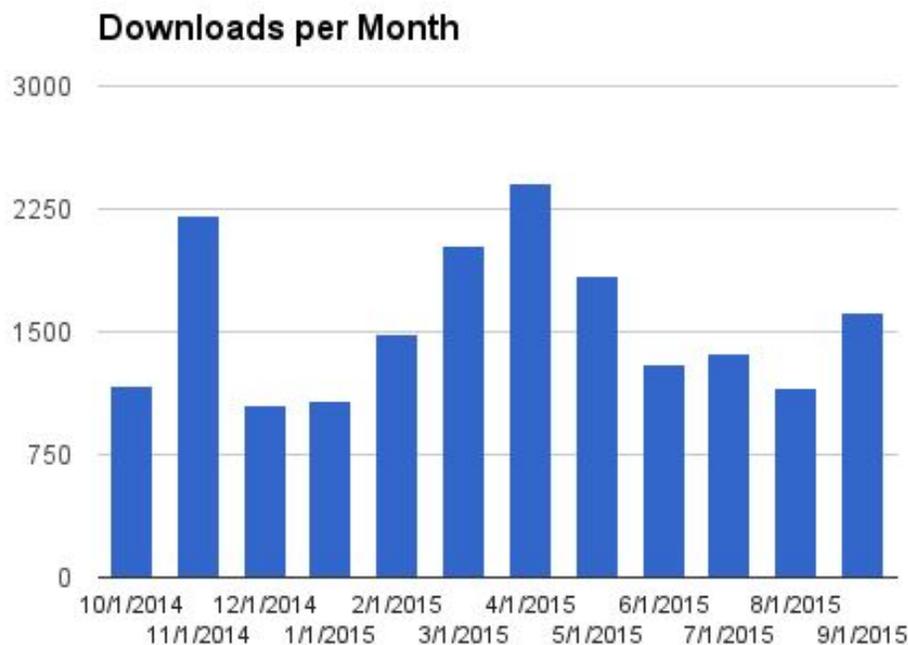
From the Editor

Roxanne O'Connell
Roger Williams University

The semester is well underway and our annual convention in the Catskills is just around the corner. And this is my 6th, and last year, as Editor of the Proceedings Journal. As the leaves turn and the weather gets chilly, it's time for a change.

State of the Proceedings Journal

I am happy to report that over the past year (October 2014 to September 2015) we have had close to 20,000 full-text downloads. That is more than a 78% increase over last year's numbers.



Our NYSCA Proceedings continue to have “reach.” You can see how far by logging into the Proceedings site and watching the downloads pop up on the worldwide map at the bottom of the home page. And if you want to know what “counts” as a full text download, visit our publisher’s downloads page: http://www.bepress.com/download_counts.html



I hope and expect that this readership trend continues. It is testimony to the relevance of the work we do as scholars.

The 2014 NYSCA Proceedings has only three articles but what it lacks in numbers, it certainly makes up for in quality.

- ❑ “The Zoning in and the Zoning out of the Elderly: Emerging Community and Communication Patterns” from veteran research and writing team, Susan Drucker and Gary Gumpert, takes a look at the impact of digital communication technology on our senior citizens.
- ❑ Roger Gans takes a timely look at the relationship between humor—in particular, satire—and political ideology in “Can’t Take a Joke? The Asymmetrical Nature of the Politicized Sense of Humor.”
- ❑ In our Great Ideas for Teaching Students (G.I.F.T.S.) section Evelyn Plummer brings us a fun and stimulating intercultural activity with “Create-A-Culture: An Experiential Approach To Cross Cultural Communication Dynamics.”

Special thanks go to the following:

Cheryl Casey who continued as Assistant Editor, recruiting reviewers and managing the review process. Erin Christie, Diane Cypkin, David Habel, Maureen Lewis, Lorraine Moller and Jeffrey Morosoff, who reviewed the submissions and gave valuable feedback to our authors. To those of you who have been published in this and past proceedings, please consider paying it forward by

being a reviewer for the 2015 Proceedings. It is a wonderful opportunity to learn new things and help the good work that we do in NYSCA get out into the world.

I also want to remind you that Cheryl Casey and I are working on a special “retrospective” edition of the Proceedings coming up to our association’s 75th Anniversary. If you have a paper you delivered at any of our previous conventions that, for one reason or another, was either not submitted or was submitted but the “edit and resubmit” process slid it to a back burner, please consider sending it to us for reconsideration—especially if the subject has retained currency or returned to the spotlight. Please be sure to include the year in which the paper was originally presented.

I look forward to seeing you at the 73rd Annual New York State Communication Association Convention in our new location and I especially look forward to seeing your submissions for the 2015 NYSCA Proceedings.

Roxanne M. O’Connell
October 2015